






Matt Anderson


artdirector&designer


matt anderson
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work experience

CES

MITY Incorporated

Art Director | Leading small design team doing big things
10.2016 – CES
Orem, UT

16

SanDisk

Sr. Graphic Designer | Key figure of medium design team
11.2015 – 09.2016
Cottonwood Heights, UT

16

RedStar Design

Freelance | Wore many hats of design business
01.2015 – 11.2016
Lehi, UT

14

F+W Media / CKC Events Marketing

SR. Art Director | Lead small team of designers
11.2008 – 12.2014
Bluffdale, UT

14

The Art Institute of Salt Lake City

Adjunct Faculty | Taught graphic design courses
07.2009 – 12.2014
Draper, UT

08

MRM // McCann

Art Director | Integral part of large design team
09.2006 – 01.2008
Salt Lake City, UT 84111

06

Roberts/Emmitt Agency

Jr. Art Director | Small design team with local clients
01.2006 – 09.2006
Salt Lake City, UT

education

05

Art Institute of Portland

BS, Graphic Design
04.2000 – 09.2005
Portland, OR

awards&certificates

06

AIGA100

Merit Award, 2006
Buffalo Bill Historical Museum

19

Social Media Marketing

Certification
National Seminars Training



CREATIVITY



COMMUNICATION



DETAIL ORIENTATED



MANAGEMENT



TEAMWORK



GRAPHIC DESIGN



TYPOGRAPHY



BRAND DEVELOPMENT



PHOTO & VIDEO

